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New and structurally distinct ultrasound contrast agents that comprise micron size microbubbles encapsulating a gas within a shell made from a blend of bipolar compounds having inter-molecular hydrophobic regions of mixed carbon chain length. The compounds have the following structure: R_1-X-Z , R_2-X-Z , and R_3-X-Z' , where R_1 , R_2 and R_3 are hydrophobic groups selected from the group consisting of straight-chained alkyls, alkylethers, alkylthioethers, alkyldisulfides, polyfluoroalkyls, and polyfluoroalkylethers having a carbon chain length greater than or equal to 16 and less than or equal to 32 and where R_1 is greater than R_2 and R_1 is greater than or equal to R_3 ; R_3 has one or more such hydrophobic groups having the same or different lengths; X is a linker connecting the hydrophobic group to the polar head group; Z is a polar head group selected from the group consisting of CO_2-M^+ , SO_3-M^+ , SO_4-M^+ , PO_3-M^+ , PO_4-M^+ , $N(R)_4^+$, a pyridinium or substituted pyridinium group, and a zwitterionic group; R is selected from the group consisting of $-H$, $-CH_3$, alkyl, cycloalkyl, substituted cycloalkyls containing one or more heteroatoms, and benzyl and can be the same or different; and Z' is a nonionic group.